

AFFILIATE WELCOME GUIDE





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About



Level Select

Level Select is a performance-based CBD personal care brand with a complete line of CBD Sports Creams, Roll-Ons, Oil Drops, and Gummies to help users maintain a healthy and active lifestyle.

Developed to meet the needs of each consumer - from smaller everyday activities to physical exercise, competitive sports, travel and more - Level Select products contain the purest form of Broad-Spectrum CBD oil and are available in three levels of CBD to allow users to select a potency to match their needs.



OUR ATHLETE PARTNERS



Rickie Fowler

- 5-time Tour Champion
- Top 5 finisher at all four major championships
- Pro Golf s Rookie of the Year

Ann Meyers Drysdale

- 4-time All-American at UCLA
- 12 years as a professional golfer UCLA & Women's Basketball Hall of Famer
 - First and only woman to ever sign an NBA contract
 - Olympic silver medalist

Carson **Palmer**

- 15-year Pro Quarterback
- 3-time Pro-Bowler
- #1 Overall Draft Pick
- Heisman Trophy Winner & CFB Hall of Famer

Steve Garvey

- 10X All-Star
- 4-time Gold Glove Award Winner
- NL MVP and World Series Champion
- National League record for consecutive games played (1,207)







How it Works

Apply to become a Level Select Affiliate Apply here

Once accepted, start sharing your Level Select affiliate link with your audience on your favorite platform 2 2

We'll review your application to make sure we're a good fit for each other

\$ \$

Earn 20% commission on every sale you refer



Why Partner With Level Select

- ✓ 20% commission on every sale you refer
- Opportunity to earn higher commissions
- 30-day cookie period
- ✓ Full access to Level Select's creative library
- Access to exclusive Level Select offers and promotions
- High average order value
- Strong repurchase rates



Program Rules

The Food and Drug Administration (FDA) has not approved CBD as a compound to prevent, diagnose, mitigate, treat or cure any serious medical conditions or diseases. As a result,

Level Select CBD strictly prohibits any affiliate partners from making medical claims about any of our products.

Prohibited language

- × No use of any medical claims with our products
- Never mention any specific conditions (arthritis, tendonitis, anxiety, etc.)
- × Never mention "Pain" or "Pain Relief"
- × Never mention "joints"
- × No mention of diseases
- × No mention as a cure for any medical conditions

Communication Guidance

We created a list of phrases and keywords for each of our product forms to provide suggestions on how best to communicate with your audience.

Sports Creams

- Proprietary formula for effective relief
- Light Cooling Mint scent
- Soothes and softens skin
- Helps relax muscles and treat everyday discomfort
- Provides relief when you need it most
- Helps support recovery
- Helps you feel like your best self
- The CBD Sports Creams professional athlete's trust





Sports Roll-ons

- Proprietary formula for effective relief
- Light Cooling Mint scent
- Soothes and softens skin
- Massaging roller ball provides targeted relief
- Relief where you need it most
- Perfect for on-the-go
- Quick, easy to apply



OIL DROPS

- Use for general wellness
- The perfect addition to your daily wellness routine
- Available in 3 levels of CBD
- Up to 83mg of CBD per serving
- Light Cooling Mint taste





OIL DROPS - LEVEL ZZZ

- 40mg of Broad-Spectrum CBD per serving
- Infused with 3mg of Melatonin
- Soothing vanilla flavor
- Helps promote healthy sleep cycles
- Perfect addition to your nightly routine

OIL DROPS - LEVEL C

- 40mg of Broad-Spectrum CBD per serving
- Infused with 33mg of Vitamin C
- Natural citrus flavor
- Helps support your overall immunity, health, and well-being





FOCUSED ENERGY GUMMIES

- Formulated to help you be sharp and fight fatigue*
- 750mg Hemp-derived Broad Spectrum CBD per bottle
- 25mg CBD per serving
- 20mg Caffeine per serving to help you feel more awake*
- 100mg Ginseng per serving to boost mental sharpness and fight fatigue*
- Natural Tropical Flavor



IMMUNE SUPPORT GUMMIES

- Formulated to help support your immune system*
- 750mg Hemp-derived Broad Spectrum CBD per bottle
- 25mg CBD per serving
- 5mg Vitamin C per serving to help support your immune system*
- 5mg Turmeric per serving to deliver antioxidant properties*
- Natural Citrus flavor



RESTFUL SLEEP GUMMIES

- Formulated to help you rest, recover & recharge*
- 750mg Hemp-derived Broad Spectrum CBD per bottle
- 25mg CBD per serving
- 3mg of Melatonin per serving to help promote rest and relaxation*
- 15mg Lemon Balm per serving to provide a calming effect*

This product is not intended to diagnose, treat, cure, or prevent any disease. These statements have not been evaluated by the Food & Drug Administration.

THANK YOU

Still have questions?

Please email us affiliates@kadenwoodbrands.com and someone will be in touch shortly

